

uprize digital

— SERVICE PACKAGE

Website Rescue & Audit

Fix the issues holding your website back — diagnosed, repaired and handed over to you in 2–4 weeks. No contracts, no retainers.

No contracts

No retainers

2–4 week delivery

Fixed fee

Yours to keep

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— THE PROBLEM

Your website is costing you customers — and you might not even know it

Most business websites have problems that are invisible to the owner but obvious to Google and to customers. A slow page loses more than half its visitors before they've read a word. A site that isn't structured correctly simply won't appear in search. And a navigation that made sense to the person who built it confuses everyone else. Most of these problems aren't complicated to fix. They just need someone who knows where to look — and who will actually do the work.

✗ COMMON WEBSITE PROBLEMS

- Page load time: 6.4 seconds
- No meta descriptions found
- Images not optimised (14 issues)
- Mobile layout broken on 3 pages
- Not connected to Google Search Console

Real audit findings. Common across most small business websites.

✓ AFTER THE RESCUE & AUDIT

- Page load time: 1.8 seconds
- All pages optimised for search
- Images compressed & fast-loading
- Mobile experience fully functional
- Google tools connected & verified

Measurable improvements, documented and handed over.

The speed problem

Over half of all web traffic is mobile. A slow site doesn't just frustrate visitors — Google penalises it directly in search rankings.

The SEO problem

Most websites are technically invisible to search engines. Missing meta data, poor structure and no Google Business Profile means customers can't find you.

The UX problem

If visitors can't immediately understand what you do and what to do next, they leave. Confusing navigation kills conversions silently.

— WHAT'S INCLUDED

One package. Every problem addressed.



Full Website Audit Report

A thorough diagnostic across speed, SEO, mobile experience, navigation and technical health. Every issue documented, explained and prioritised so you know what matters most.

- PDF report
- Full site coverage
- Prioritised issues



Speed & Performance Upgrades

We implement the fixes that make the biggest difference to load time — image compression, caching, code cleanup and hosting configuration. Measured before and after.

- Core Web Vitals
- Image optimisation
- Caching



On-Page SEO Improvements

Page titles, meta descriptions, header structure, internal linking and Google Business Profile — the foundations that determine whether Google can find and rank your site.

- Meta data
- Headers
- Google Business
- Search Console



UX Fixes for Better Navigation

Clearer menus, improved page flow, stronger calls to action and mobile usability improvements — making it easier for the right people to find what they need.

- Mobile
- Navigation
- CTAs
- Page flow



Clear Roadmap for Next Steps

A prioritised document outlining everything beyond the scope of this package — ordered by impact. You'll know exactly what to tackle next, whether you work with us or not. It's yours to keep.

- Prioritised
- Actionable
- Yours to keep
- Impact-ordered



— OUR COMMITMENT

Yours to keep. Forever.

Everything we fix, every report we write, every recommendation we make — belongs to you.
No asterisk. No small print.

The audit report is yours. The roadmap is yours. Every improvement we make to your site is documented and handed over at project close. There are no ongoing fees, no maintenance retainer required and no lock-in of any kind.

If you want to continue working with us after the rescue — whether that's a full rebuild, ongoing SEO or a new service page — we're here. But it will never be a condition of working with us.

One project. One fee. A better website, handed back to you.

Fixed fee

You know the full cost before anything begins. No surprise invoices, no additional charges for findings we didn't expect.

No retainer

The work is done and handed over. What you do next — and who you work with — is entirely your decision.

You own it all

Every report, every fix, every recommendation. Transferred to you at project close with no conditions attached.

— HOW IT WORKS

Audit to improved website in 2-4 weeks

WEEK 1



STEP 01

Free Consultation

We review your site together and establish what's underperforming. You'll leave with clarity on what needs to change — regardless of whether you proceed with us.

WEEK 1



STEP 02

Audit & Diagnose

A comprehensive review across speed, SEO, UX and technical health. Every issue documented, explained and prioritised before any work begins.

WEEKS 1-3



STEP 03

Fix & Improve

We implement the agreed fixes directly on your site — performance upgrades, SEO corrections, navigation improvements and mobile fixes.

WEEKS 3-4



STEP 04

Roadmap & Handover

A full walkthrough of everything completed, a prioritised roadmap for next steps, and your site handed back to you fully documented.



— WHO IT'S FOR

Built for businesses that know something isn't working

01

Websites that aren't generating enquiries

You're getting traffic but no one's getting in touch. Something in the experience is losing people before they convert — and you're not sure what.

02

Sites never properly set up for SEO

Your site was built by someone who focused on design but didn't touch the technical foundations. Google can't find you and you're not sure why.

03

Businesses that have outgrown their website

Your original site made sense two years ago. Now it's cluttered, slow and doesn't reflect the business you've become.

04

Anyone who got a report and nothing else

You've paid for an audit before. You got a 40-page PDF you didn't understand and nothing changed. This package fixes things, not just lists them.

NOT THE RIGHT FIT?

The Website Rescue & Audit isn't designed for sites that need a complete rebuild from scratch, ecommerce platforms requiring bespoke development, or businesses looking for ongoing monthly SEO management. If that sounds like you, we're happy to point you in the right direction — just get in touch.

— READY TO FIX IT?

Let's look at your website together

Tell us about your website and what isn't working. We'll come back to you within one working day with an honest assessment — no obligation, no sales pressure.

EMAIL

hello@uprizedigital.co.uk

WEBSITE

uprizedigital.co.uk

SOCIAL

@uprizedigital
Instagram · LinkedIn · X

No contracts. No commitment until you're ready.

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